

International Conference

on

E-Commerce

Under Quality Improvement Programme
Savitribai Phule Pune University

27th & 28th February, 2019

REGISTRATION FORM

Name : _____
Designation : _____
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Title of the Paper : _____

Fees for Registration Rs : _____
(in words) _____
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Date : _____
Amount Rs : _____
In favour of: The Principal, Anantrao Thopte College, Bhore

Payable at Bank of Maharashtra, Bhore Br. _____
A/c No. 60250907934
(IFSC Code : MAHB 0000247 MICR Code : 412014003)

Accommodation Required Yes ☐ No ☐

I wish to present Research Paper Yes ☐ No ☐

Signature of the Participant

Registration form is available : www.atcbhor.com

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Founder President Rajgad Dnyanpeeth

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Head, Dept. of Commerce A.T. College, Bhore

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Prof. S.N. Bhoi

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Prof. Kalpana Nangare

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Prof. Mayur Kumbhar



॥ प्रज्वलितो ज्ञानमय प्रदिपः ॥



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Organised by

Department of Commerce and Research Center

Rajgad Dnyanpeeth's

Anantrao Thopte College, Bhore

Pune, Maharashtra

(Affiliated to Savitribai Phule Pune University)

NAAC Re-accredited "A" Grade

Best College Awarded by Savitribai Phule Pune University

Website : www.atcbhor.com

E-mail : atcinternationalconf2019@gmail.com

Phone No. : 9370231493 / 9860665435



About Pune.

Pune is a historic place in the western part of India. The city of Pune is known as 'Oxford of the East' for its excellence in the field of education.

It is well connected by road, rail and air. The Climate of Pune is cool & pleasant during February as it is situated at a higher altitude from the sea level. This city has many more educational, historical, scientific and culturally

well known places such as S.P.P.U., Agakhan Palace, Shaniwar Wada, Parvati, National Chemical Laboratory, Vaikuntbhai Mehta National Institute of Co-opretive management, NDA, DRDO, IUCCA, Dagadusheth Halwai Ganpati Temple and many more.



About Savitribai Phule Pune University

Savitribai Phule Pune University, one of the premier universities in India, is positioned in the North-western part of Pune city. It occupies an area of about 411 acres. It was established on 10th February, 1949 under the Poona University Act. The University houses 46 academic departments. It is popularly known as the 'Oxford of the East'.

It has about 307 recognized research institutes and 612 affiliated colleges offering graduate and under-graduate courses.

The university attracts many foreign students due to its excellent facilities. It offers good accommodation facility. There is a provision of hostel for the students. There is a well-stocked library containing plenty of books regarding various subjects. The university offers different scholarships to the students. The university conducts seminars and conference for the students.

ABOUT THE BHOR CITY

Bhor is a taluka place well known for historical heritage and is situated towards the south of pune city. It is surrounded by different Forts of Chhatrapati Shivaji Maharaj. It is 56 kilometers away from Swargate ST station. Site Seeing-Bhor Palace, Rajgad Fort, Raireshwar Fort, Torna Fort, Purandar Fort, Neckless Point, Bhatghar Dam, Nira-Devghar Dam, Waghjai Devi Temple, Bhoreshwar Temple, etc.

ABOUT RAJGAD DNYANPEETH

Rajgad Dnyanpeeth was established in the year 1974 by Honorable Shri Anantraoji Thopte, Ex Education Minister, Maharashtra State. The institution imparts education right from nursery to post graduate level and up to research level. At Present 8 colleges and 32 schools are functioning under the umbrala of Rajgad Dnyanpeeth, More than 10000 students are taking education in different branches of Rajgad Dnyanpeeth. Honorable Shri Sangramdada Thopte, MLA is an Executive President and Honorable Dr. Mrs. Bhagyashreetai Patil is Honorary Secretary of Rajgad Dnyanpeeth.

ABOUT COLLEGE

Anantrao Thopte college was established in the year 1982, Around 4,500 students are taking education from 11th standard, upto Ph.D. in this college. It has Arts, Commerce and Science Faculties. Around 20 departments are running 24 programmes. This college has been reaccredited by NAAC recently with the prestigious "A" Grade. More than 70% faculty members have completed Ph.D. in their respective fields. The college has a reputation of excellent academic results consistently. It has an excellent track record of illustrious alumni. The Principal and the faculty member of college have been conferred different awards and recognitions from Government and University from time to time.

ABOUT COMMERCE DEPARTMENT

The department was established since the inception of the college. Maximum students of the college belong to Commerce Faculty. At present more than 2,000 students were enrolled in different programmes in Commerce Faculty. The department has its own advanced research center in Commerce. M.Phil. and Ph.D. programmes are offered to the students. 80% of the faculties have completed Ph.D. programme. The department has an experience of organising different seminars and conferences at different levels.

About the Conference

E-commerce is boom in the modern business. E-commerce means electronic commerce. E-commerce (Electronic commerce) involves buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, predominantly the internet. E-commerce is more than just another way to boost the existing business practices. It is leading a complete change in traditional way of doing business. This significant change in business model is witnessing a tremendous growth around the globe and India is not an exception. A massive internet penetration has added to growth of E-commerce and more particularly start-ups have been increasingly using this option as a differentiating business model. Moreover E-commerce has significant influence on the environment. Although the model is highly used in current business scenario but the option has not been explored at its fullest. This conference has been organised to describe the scenario of E-commerce, analyze the trends of E-commerce. The conference will focus on the key variables imperative for the success of E-commerce business models.

Objectives :

The main objective of the conference is to provide a platform to the academicians and researchers to interact and present their views on current trends and its application of E-commerce in different sectors such as banking, marketing, finance, human resource development, business, industry and commerce, management etc.

The other objectives of the conference are : to understand the present status and trends of E-commerce and to reveal the key variables influencing the increased usage of E-commerce.

This two day conference will enable all participants to exchange their ideas on various aspects of E-commerce. The conference theme will revolve around E-commerce and its application and will focus on following issues.

Topics for research paper presentation Application of e-commerce in-

- Business, industry and commerce
- Management
- Marketing
- Finance
- Human resource development
- Banking
- Education
- Other sectors

Guideline for paper Submission.

The authours should note that the length of the paper must not exceed 2500 words. Authors should declare that she/he has not submitted the paper elsewhere for publication. The manuscript which does not confirm to the required format may be rejected or returned for necessary revision. All the selected papers will be published in peer reviewed journal with ISBN. The paper should be submitted in soft copy to the conference coordinator. The soft copy must be atleast in Microsoft office 2010 (PC version). Please make sure that it virus free. Allow top margin 1 inch from all sides. Text should be typed with single space and allow for double spacing between paragraph. The paper should include title, author/s name (s), affiliation and present address, email, mobile, research abstract 250 words maximum, key words, introduction, scope of the research, objective, hypothesis, research methodology, analysis and interpretation, conclusion and references in APA format, Titles, subtitles, tables etc. should be numbered consequently throughout the manuscript. Times new roman font with 12 size and heading should be in bold letters. The charts, photos and graphs must be centrally aligned and their title should be at the top.

**The research papers should be
E-Mailed to: atcinternationalconf2019@gmail.com**

Registration:

The interested participants may register their name by sending the duly filled in hard/soft copy of the registration form on the above e-mail. Every author/participant should register his/her name separately.

Important Dates:

Last date for submission of full paper : 16th Feb. 2019

Notification of acceptance of full paper : 21th Feb. 2019

Last date of registration : 25th Feb. 2019

Registration fees :

Particulars	Registration fee Rs.	Registration with publication Rs.
Faculty participant	700	1000
Industry professional	1000	1500
Research scholars / students	400	800

Online registration facility is also available on: Website: www.atcbhor.com

Details for payment by RTGS/NEFT

Name of the bank : Bank of Maharashtra,

Branch : Bhor

Account number : 60250907934

IFSC code : MAHB 0000247

MICR code : 412014003

Note : The participants who need accommodation. Please note that accommodation will be provided at Bhor for which the participants will have to pay extra charges.